

EXCLUSIF WORKSHOP

WHEN ARTIFICIAL INTELLIGENCE REDEFINES COLLECTIONS: BASIKON AND ARRABET SIGN A STRATEGIC PARTNERSHIP

As part of their strengthened collaboration, Arrabet Holding, via its subsidiary Foster Processing, and Basikon **formalized their strategic partnership at a landmark event held on January 14 in Casablanca**. The event highlighted the technological revolutions driven by artificial intelligence (AI) in collections, while providing a forum for exchange with customers and strategic partners. [Read the article.](#)



AT THE CROSSROADS OF INNOVATION AND DIGITAL TRANSFORMATION

Under the theme **“Which collections module for the AI era?”**, the workshop illustrated the synergy between [Foster Processing](#), an expert in digital transformation, and [Basikon](#), a pioneer in the automation of financial processes, low-code and 100% API. Together, these two visionary players are transforming collection challenges into opportunities with solutions based on the power of AI.

“By combining our expertise, we are responding to the growing needs of companies seeking to optimize their operations and improve their financial performance in an ever-changing environment,” emphasizes Nicolas Ullmo, founder and deputy CEO of Basikon.

GEN AI: AN UNRIVALLED PERFORMANCE DRIVER

Generation Artificial Intelligence (GEN AI) is emerging as a major catalyst for transformation in collections. Thanks to its advanced predictive analysis capabilities, it anticipates borrower behavior, optimizes collection strategies and improves risk management.

At the event, participants explored real-world applications of GEN AI, including:

- **Intelligent automation:** Simplifying complex tasks such as borrower segmentation and risk assessment.
- **Optimized interactions:** Personalizing customer approaches through behavioral analysis.
- **Improved performance:** Reduce collection times and increase success rates.

These technologies enable companies to develop a proactive and strategic approach to receivables management, while reducing operational costs.



A TRANSFORMATION AT THE SERVICE OF COMPANIES

Concrete testimonials and case studies presented during the workshop illustrated the real impact of GEN AI.

Results include:

- Improved customer satisfaction thanks to personalized interactions.
- Increased agility of financial processes.
- Significant reduction in collection costs and delays.

These innovative solutions open up new opportunities for companies wishing to remain competitive in an ever-changing market.

BASIKON: A STRATEGIC PARTNER FOR THE FUTURE

As an expert in the automation of financial processes, **Basikon** plays a central role in this transformation. Its modular, flexible solutions can be adapted to the specific needs of companies, enabling them to adopt a strategy that is both reactive and proactive.

This partnership with **Foster Processing** is part of a dynamic of continuous innovation, aimed at providing companies with powerful tools to meet the challenges of the future. "Basikon is not just a supplier of technological solutions, it is a true performance catalyst for companies," concludes the press release.

Together, **Foster Processing** and **Basikon** are revolutionizing the collections industry, redefining the standards of efficiency and innovation through generative AI.